

Is the US food and beverage industry recall ready?

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4 February 2020



The US food and beverage industry

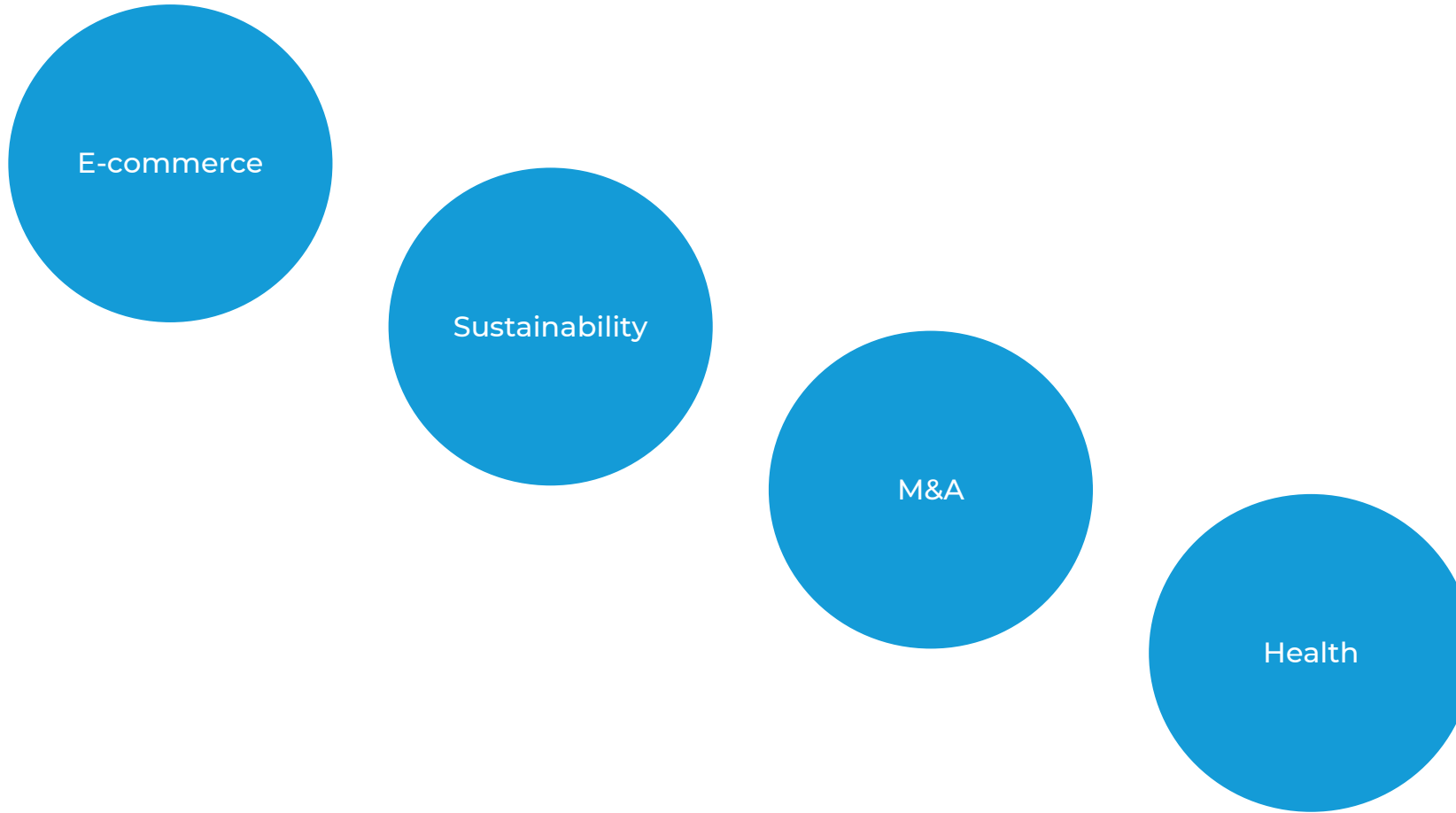


\$1.4 trillion
revenue
market

27,000
organizations

1.5 million
people
employed

Industry trends and subsequent issues



Product recall summary

Manufacturing
error

Supplied
ingredients

Extortion

Malicious
tamper

Cyber tamper

Government
actions

Negative
publicity

Product
guarantee (not
for food and
beverage)

Software
Product Safety

Our underwriting appetite

Meat & Poultry

Health Foods &
Nutraceuticals

Packaging

Pet Food

Fresh Fruit and
Vegetables

Import &
distribute

Food & Beverage
Products under
contract for third
parties

'Free-from'
Products

Beverages



Losses

Types of loss

Chemical

Foreign materials

Microbiological

Processing/inspection

Undeclared allergens

Outbreaks

Almark foods

A listeria outbreak at the Gainesville, Georgia facility

Included products for food service and sold in retail stores

Products sold under 30 brand names

They were able to trace back to the affected site by seeing if the use by date began with "G"

4 other companies using Almark eggs have also initiated recalls

Dianne's Fine Desserts

Undeclared peanuts on the label of twenty six cases of brownies

Product had been distributed through retail wholesale clubs in MI, IL and IN

Romaine lettuce

This outbreak has finally been declared over, rumbling on since late 2017

No definitive root cause or source has been found

Salinas Valley in California identified as the growing area

Romaine lettuce multistate outbreaks of E-coli O157:H7

Overall 6 deaths, 474 sick, 219 hospitalised

How have CFC adapted their coverage?



Common misconceptions

“We have never had a recall”

“Our quality is top notch, it won’t happen to us”

“The insurance is too expensive”

“Surely my recall costs won’t be that high?”

“Our suppliers will pick up our recall costs”

CFC value proposition

24 hour turnaround time for new business enquiries

Bespoke coverage to suit the needs and wants of individual clients

Knowledgeable team on hand to answer technical questions and help you sell the coverage

Innovative wording adapting to the industries we serve

Strong claims team in-house with experience of the class

24/7 crisis consultancy service available with each policy to help in the event of an incident

How to contact us

New business submissions to: productrecall@cfcunderwriting.com

Any questions about the webinar or other areas of interest:
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